

2010
Cruisin' Rt 66
On the Red Carpet

May 1 - 2, 2010

The Godley Red Carpet Corridor Committee, GR3C, invites you to be a part of the 4th Annual Red Carpet Corridor Festival. "Kick off the summer Cruisin' Rt. 66 on the Red Carpet!"

The Illinois Route 66 Red Carpet Corridor stretches 90 miles from Joliet to Towanda. During the Red Carpet Festival, each town along the way opens it's doors to thousands of people, hosting family geared activities, events and fun! Our guests come from across the country and around the world as well as statewide. In 2008, Sir Paul McCartney himself, took the trip down our Red Carpet.

The 2010 Godley Red Carpet Corridor Festival, also known as "GodleyFest", will feature some exciting new additions including a motorcycle show on Saturday. Once again, the car show will be on Sunday. The Market as well as the Children Pavilion will be expanded and there is exciting "live" entertainment is in the works.

Enclosed is the all new Sponsorship Opportunity Program for 2010. Each package can be tailored to meet your community involvement and corporate outreach goals.

There are many ways to get involved from donation of little things for the goodie bags, raffle prizes, sponsoring an activity, awards, or entertainment. All donations regardless how small are greatly appreciated.

Thank you for taking a moment to consider us for a donation or sponsorship. We look forward to having you join us to "Kick off the summer Cruisin' Rt. 66 on the Red Carpet!"

Please feel free to contact us with any questions at 815-704-2373.
Or email: Sponsorship@GodleyFest.com.

Schedule of Events

Saturday May 1st

8am—5pm Cruisin' Rt. 66 on the Red Carpet Motorcycle Show

Classics, customs, new & everything in between on display

Fender Row — automotive vendors

Market Pointe — vendors: outdoorsman, arts & crafts, flea market

Children Pavilion — activities for the younger crowd

Food & Entertainment

Awards Ceremony

Sunday May 2nd

8am—4pm Cruisin' Rt. 66 Car Show

Classics, Muscles, all makes and models on display

Fender Row — automotive vendors

Market Pointe — vendors: outdoorsman, arts & crafts, flea market

Children Pavilion — activities for the younger crowd

Food & Entertainment

Raffles Drawing

Awards Ceremony

Sponsorship Levels

Goodie Sponsor - donation of funds or items whether it be gift certificates for products/services, items for door prize/raffle, or little items for show participant goodie bags, valued less than \$250. Your business will be listed on the 2010 Cruisin' website, sponsor boards and printed materials.

T-shirt Sponsor \$ 250 - donation of funds or items valued at \$250 or more. Your business will receive all of the benefits above as well as be listed on the back of 2010 Cruisin' Show T-shirts and your logo will be linked from the 2010 Cruisin' website to yours.

Banner Sponsor \$ 500 - donation of funds or items valued at \$500 or more. Your business will receive all of the benefits above as well as banner space on Historic Route 66.

Activity Sponsor \$ 1,000 - donation of funds or items valued at \$1,000 or more. Your business will receive all of the benefits above as well as your logo featured on sponsor boards, DJ announcements of your activity/event sponsorship and complimentary exhibitor space.

Event Sponsor \$ 1,500 - donation of funds or items valued at \$1,500 or more. Your business will receive all of the benefits above as well as your logo featured on printed materials.

Contributing Sponsor \$ 2,500 - donation of funds or items valued at \$2,500 or more. Your business will receive all of the benefits above as well as be included on posters, fliers, event listings, your logo featured on the back of 2010 Cruisin' Show T-shirts, show your commercial on the 2010 Cruisin' website, be included in television and radio ads, DJ announcements of your sponsorship during the festival and a "Sponsors Choice" Trophy Awarded to the vehicle of your choosing in either the car or motorcycle show.

Supporting Sponsor \$ 5,000 - donation of funds or items valued at \$5,000 or more. Your business will receive all of the benefits above as well as a "Sponsors Choice" Trophy Awarded to the vehicle of your choosing in both the car and motorcycle shows.

Presenting Sponsor \$ 7,500 - donation of funds or items valued at \$7,500 or more. Your business will receive all of the benefits above as well as be featured in television and radio ads and your logo featured on 2010 Cruisin' Rt 66 Goodie bags.

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Sponsorship Levels	Goodies Level Sponsor	T-shirt Level Sponsor	Banner Level Sponsor	Activity Sponsor	Event Sponsor	Contributing Level Sponsor	Supporting Level Sponsor	Presenting Sponsor
		\$ 250	\$ 500	\$ 1,000	\$ 1,500	\$ 2,500	\$ 5,000	\$ 7,500
Benefits Include								
Listed on Website Sponsor boards Printed materials	X	X	X	X	X	X	X	X
Back of T-shirts Logo linked to your website		X	X	X	X	X	X	X
Route 66 Frontage Banner space			X	X	X	X	X	X
Exhibitor space DJ announcements of your activity or event sponsorship				X	X	X	X	X
Logo featured on Sponsor Boards Printed materials				X*	X*	X	X	X
Included on Posters Fliers Event listings						X	X	X
Logo featured on Back of T-shirts Show your commercial on our website 24/7 Included in television and/or radio ads Sponsors Choice Trophy Award DJ announcements of your sponsorship during the festival						X	X	X
Featured in television and/or radio ads Logo featured on Goodie bags								X
Thank You Package will include								
Dash Plaque	1	-	1	2	2	3	4	5
T-shirt	-	1	1	1	2	3	4	5

* Logo featured on the activity /event sponsor board

* Choice of either the a car OR motorcycle show

Sponsorship Application

Sponsorship Packages are limited and filled on a first come first served basis. The decision to accept or reject a sponsor is at the sole discretion of the GR3C. Applications that cannot be filled will be returned along with your check. Payment plans are available.

Sponsorship Package Requested			
Check	Level	Dash Plaque	T-shirt
	Goodie	1	-
	T-shirt	-	1
	Banner	1	1
	Activity	2	1
	Event	2	2
	Contributing	3	3
	Supporting	4	4
	Presenting	5	5

Business Name _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

Web Site _____

Contact Person _____

Contacts Phone (____) _____ E-mail _____

Please indicate number of shirts in each size				
M	L	XL	XXL	XXXL

Additional T-shirts maybe ordered for \$17.00 each				
M	L	XL	XXL	XXXL

Payment must be received by March 31, 2010

Make checks payable to: Godley Red Carpet Corridor Committee Inc.

Mail completed application with check (plus cost of additional shirts ordered) to:

GR3C
P. O. Box 163
Braidwood, IL 60408

Please feel free to contact us with any questions at 815-704-2373.

Or email: Sponsorship@GodleyFest.com.